



Triennial Workshop



Prague, Czech Republic
March 21 - 25, 2010



TOEFL®

March 21, 2010

On behalf of the Bureau of Educational and Cultural Affairs (ECA) at the Department of State, I would like to offer a warm welcome to all of our EducationUSA advisers, university representatives, colleagues, and friends.

We are very excited that over 50 U.S. university representatives are in attendance in Prague along with so many of our valuable partner organizations and EducationUSA advisers. This year's workshop is one of the largest in the history of EducationUSA and demonstrates the importance we all place in providing students with access to higher education in the United States.

This year's workshop, entitled "From Reykjavik to Vladivostok," reflects our ongoing effort to promote interaction among advisers in Europe and strengthen the relationship between EducationUSA and the U.S. higher education community. I hope that throughout this week, we each get an opportunity to meet new colleagues, make new friends, and most importantly, learn from one another.

Finally, I would like to thank each of you for participating in this year's workshop, thank our wonderful hosts in Prague, and thank all of our EducationUSA advisers for the hard work they do throughout the year.

Enjoy the workshop!!



**Caryn Danz
Branch Chief
Educational & Informational Resources Branch
Office of Global Education
U.S. Department of State**



Agenda

Sunday, March 21st

- 9:30-16:30** **Pre-workshop trainings for advisers – pre-registration required**
- 9:30 – 16:30** **EducationUSA Advising 101**
Location: Bohemia I
 Bradley Gorski, Russia Country Coordinator, EducationUSA
 Ann M. Merrill, Regional Educational Advising Coordinator, EducationUSA
- 10:00 - 15:00** **EducationUSA and New Media: A Workshop to Successfully Integrate New Tools into Marketing EducationUSA**
Location: Bohemia III
 Martin Bennett, EducationUSA Marketing Coordinator, Institute of International Education
- 14:00-17:00** **Conference Registration and Welcome Exhibition of Educational Organizations**
 Location: Bohemia II
- 17:00-19:00** **Welcome Reception, sponsored by IELTS™, Gold Sponsor**
 Moravia

Monday, March 22nd

- 09:00 - 10:00** **Opening Plenary**
Location: Bohemia II
- Welcome: Matthew Washburn, Program Officer
*Educational Information and Resources Branch,
 Bureau of Educational and Cultural Affairs, U.S. Department of State*
- Keynote speaker: Mary Thompson Jones, Chargé d’Affaires
 U.S. Embassy in the Czech Republic
- 10:00 – 10:30** **Coffee break**
- 10:30 - 11:30** **Concurrent Sessions I**
- I-1: Trends in Academic Mobility in Europe and the United States: Implications for Future Transatlantic Mobility**
 Location: Bohemia II
 Fanta Aw, Assistant Vice President of Campus Life and Director
International Student & Scholar Services, American University
 Wesley Teter, Regional Educational Advising Coordinator, EducationUSA
 Hana Ripkova, Executive Director, Fulbright Commission, Czech Republic
- I-2: How to Craft Great Recommendation Letters for Highly Selective Colleges & Universities in the United States**
 Location: Bohemia I
 Douglas Christiansen, Vice Provost for Enrollment and Dean of Admissions, Vanderbilt University
- I-3: Are You Going to Scarborough Fair? Be the Next Big Hit**
 Location: Bohemia III
 Juan Camilo Tamayo, Director of Undergraduate Admissions, Lynn University
 Jeannette Tien-Wei Law, EducationUSA Adviser, Fulbright Commission, Italy
- I-4: GRE® and TOEFL® Update**
 Location: Hluboka I
 Eileen Tyson, Director, Client Relations, ETS

Acknowledgements

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